

Please print and post:

THE AMERICAN LITTORAL SOCIETY

29 West 9th Road, Broad Channel, NY 11693

BEACH CLEANUP NEEDS YOUR HELP

Please help us attract volunteers for the 20th Annual New York State Beach Cleanup by publicizing this upcoming event. The beach cleanup is organized in New York by the American Littoral Society and is part of the International Coastal Cleanup of The Ocean Conservancy.

When: September 17, 2005 *The data is valid for any documented cleanup during the months of September and October

Where: At over 300 beaches statewide. For the most up-to-date listing, visit our website www.alsnyc.org.

Who: Thousands of volunteers from local environmental groups, students, scouts, dive clubs, civic organizations, corporations, government agencies, and the general public. .

In 2004, over 7,000 New Yorkers came together to do something constructive for the environment, removing and documenting over 215,000 pounds of debris at 312 sites.

Why: **To compile data to devise strategies to combat pollution**

To increase public participation in solving the problems of pollution

To increase public appreciation of the coastal environment

Call Beach Cleanup Hotline 1-800-449-0790 or visit www.alsnyc.org for a site near you

Should you wish to be the Site Leader at a location not listed on the ALS website, contact
Barbara Cohen, NYS Beach Cleanup Coordinator
718-471-2166..... alsbeach@aol.com

Support for the coordination of the beach cleanup has been received from:

Anderson-Rogers Foundation -- Consolidated Edition -- Keyspan Foundation -- Long Island Power Authority -- Long Island Power Authority -- Long Island Sound Study/US Environmental Protection Agency -- Lucas N. Littauer Foundation -- JP Morgan Chase Foundation -- National Park Service -- NYC Dept. of Environmental Protection -- NYC Dept. of Environmental Protection -- NYC Dept. of Parks & Recreation -- NYC Dept. of Sanitation -- NYC Environmental Fund/Hudson River Foundation -- NY State Dept. of Environmental Conservation -- NY State Office of Parks, Recreation & Historic Preservation -- Patagonia -- Philip Morris USA -- Port Authority of NY/NJ -- Project AWARE Foundation -- Protectors of Pine Oak Woods -- Quebec Labrador Foundation -- The Ocean Conservancy -- The Philanthropic Group -- Josh & Judy Weston -- Members of the Northeast Chapter of the American Littoral Society